



Hertz wins the EISA AWARD 2016-2017

EISA, European Imaging and Sound Association, has nominated the Hertz Mille Legend ML 2500.3 **EUROPEAN IN-CAR SUBWOOFER 2016 – 2017.**

The EISA Awards jury's reason in giving this prize is as follows:

“Innovation and skilful engineering are the key ingredients of this latest subwoofer from Hertz’s flagship Mille Legend line. The sophisticated motor system with its aluminium Faraday rings and ‘Smart Cooling’ strategy includes a neodymium magnet and oversized 100mm voice coil that’s wound around and inside its fibreglass former. Furthermore, Hertz’s driver features an FEA-optimised cone, basket, suspension and a unique boundary-free surround. All of this comes together to offer an unprecedented combination of linearity, power handling and dynamics from a usefully compact acoustical alignment.

The Legend lives on!”



The **EISA (European Imaging and Sound Association) Awards** are chosen annually by Panels representing more than 50 prominent Photo, Video, Audio, Home Theater and Mobile Electronics magazines from up to 20 European countries.

Elettromedia gains **for the Fourteenth year the EISA award** for In-Car Electronics category. The prizes attained by Elettromedia are:

1. 2002-2003 Hertz Space 6K 25 loudspeaker system: EISA Award for Mobile Electronics Loudspeaker;
2. 2003-2004 Audison SRx 3 three channel amplifier: EISA Award for Mobile Amplifier;
3. 2004-2005 Audison THESIS HV venti amplifier: EISA Award for Mobile Amplifier;
4. 2006-2007 Audison LRx 6.9: EISA Award for European Mobile Amplifier;
5. 2007-2008 Hertz ML 2500: EISA Award for In-Car subwoofer;
6. 2008-2009
a. Audison Thesis TH K3 orchestra: EISA Award for In-Car Speaker System;
b. Audison Thesis TH due: EISA Award for In-Car Amplifier;

7. 2009-2010 Audison Bit One: EISA Award for In-Car Integration;
8. 2010-2011 Audison Voce AV K6: EISA Award for In-Car Speaker System;
9. 2011-2012 Audison Voce AV 5.1k: EISA Award for In-Car Amplifier;
10. 2012-2013 Audison Voce AV 10: EISA Award for In-Car Subwoofer;
11. 2013-2014 Hertz HCP 5D: EISA Award for In-Car Amplifier;
12. 2014-2015
a) Audison AP8.9 bit: EISA Award for In-Car Integration;
b) Audison bit Play HD: EISA Award for In-Car Media Player;

13. 2015-2016 Hertz Mille Legend MLK 1650.3: EISA Award for IN-CAR SPEAKER SYSTEM.
14. **2016-2017**
a. Audison bit One HD: EISA Award for In-Car Processor;
b. Hertz Mille Legend ML 2500.3: EISA Award for In-Car Subwoofer;

LOGO/TITLE

Besides, enclosed you'll find the EISA Logo both in .jpg and .eps format.

Please, note that the Logo and/or title can be used in compliance with the following conditions:

1. In magazine and newspaper advertising, television commercials, poster-exhibition displays, product packaging and stickers, etc.
2. Time of validity to use the Logo: from August 15th 2016 to August 15th 2017.
3. The Logo must be used exactly as it is in the attachment without making any changes to it.
4. The Logo must be printed at the minimum readable size of 30 mm high.

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